

Strategic Planning

Posted by Bob Brandenburg - 24 Jul 2012 16:55

Source: VirtualCAP

www.virtualcap.org/viewprogram.cfm?pid=76

The Springfield Partners for Community Action uses the Appreciative Inquiry Process for strategic planning. The five-step process builds on underlying strengths and values to create a vision for the future by building on what worked best in the past. 1) Define – Inquire and build on positive aspects of people and experiences. 2) Discover – Talk with people about those things within the organization that they value and would like to see expanded or extended. 3) Dream – Create shared images of a preferred future. These shared images act as a guide for creating the preferred future for the organization. 4) Design – Identify specific, do-able action steps that can move the organizations toward its preferred future. Destiny – Once the shared image of the preferred future is created, dialogue on how to align people and functions within the image, and act in ways that support that image.

I'm not currently involved in a strategic planning process?

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Re: Strategic Planning

Posted by Tamara Martin - 03 Aug 2012 18:57

I chose to read both the BoardSource ebook *To Go Forward, Retreat* and the Urban Institute *NonProfit Financial Reporting*

.. Our CAP Riverside Annual Board Retreat will be held in September and I was excited to find new ideas for engaging Board Members and ensuring participation in the publication by BoardSource. Timing is everything and I will share the information with my Executive Director in order to incorporate some of tools to ensure a successful and productive event. The

NonProfit Financial Reporting

was chosen to enhance and improve my understanding of the practices of financial reporting in a nonprofit agency. My previous experience working with financial reports was in a corporate environment..... In regards to being active in the strategic planning process, immediately after our July 12 webinar, at the suggestion of our agency ELITE training group, CAP Management provided staff an opportunity to review and/ or revise the final draft of the strategic plan prior to submission to the Board for Approval. The results were that staff took ownership and acknowledged a vested interest in the strategic plan that they helped to develop months prior.

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