

## Strategic Communications Webinar

Posted by Cashin Yiu - 03 Jul 2012 11:23

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Hope you will check out our upcoming webinar on Strategic Communications. Thanks to Cal-Neva for an excellent tool (already in the Resource Bank!) that they will be presenting with how CAAs can use it.

For more information and to register please use the link below:

[communityactionevents.webex.com/communityactionevents/onstage/g.php?t=a&d=665793594](http://communityactionevents.webex.com/communityactionevents/onstage/g.php?t=a&d=665793594)

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## Re: Strategic Communications Webinar

Posted by Cashin Yiu - 10 Jul 2012 12:10

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We have updated the information about the webinar to give you a better idea of the topics to be covered:

This webinar will feature the California/Nevada Community Action Partnership Communications Planning Guide, a reference manual designed to provide valuable information on how to approach the implementation of a successful communications program and contains communications program suggestions, resources, tips and examples.

Learn how to improve communication techniques

Learn how to plan successful campaigns

Be provided with a set of valuable tools, strategies and examples

Be given the information how to obtain the no-cost guide for their own organization

The guide itself is in the Resource Bank of this website (labeled as Communications Planning Guide). You are encouraged to thumb through it and post your questions and comments here and we will get them incorporated into the training itself.

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## **Re: Strategic Communications Webinar**

Posted by DianneDuncan Perrote - 10 Jul 2012 12:25

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Thank you for the info! Plans are to attend the webinar. Looks excellent.

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## **Re: Strategic Communications Webinar**

Posted by Bob Brandenburg - 16 Jul 2012 08:43

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It's a great topic for me. I've registered. Thanks.

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